



Azerbaijan



2025



EU4Business

Helping small and medium enterprises grow

EU4Business is an umbrella initiative of the European Union encompassing all EU support to SMEs in the 5 Eastern Partnership countries – Armenia, Azerbaijan, Georgia, Moldova, and Ukraine.

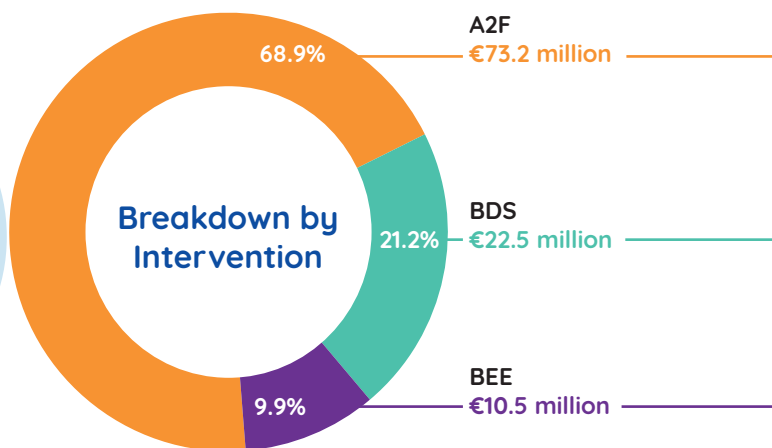
Portfolio in Azerbaijan in 2025

27
projects

provided support
to SMEs

€106.2
million

total budget of
EU support
to SMEs



Results in Azerbaijan in 2025

8,156

SMEs supported

71.0%

share of women-owned/
managed enterprises

29.6%

increase in staff amongst
EU-supported SMEs



12.0%

growth in EU-supported
SMEs' turnover

61

EU-supported SMEs
engaged in exporting



10.4%

increase in exports
amongst EU-
supported SMEs

11,416

new jobs created

€29.3
million

extra income generated
by EU-supported SMEs

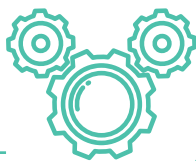
Results per pillar in Azerbaijan in 2025



Access to Finance (A2F):

- concessionary loans via national banks
- micro financing for household businesses
- small grants to SMEs
- training staff at national banks to better serve SMEs
- training SMEs in financial literacy

Business Development Services (BDS):



- providing direct advice and training to SMEs
- training and capacity-building among national business support organisations (BSOs)
- establishing business incubators for start-ups
- developing business clusters for mutual support and development
- supporting governments in identifying new markets
- building capacities at export support organisations

Business Enabling Environment (BEE):



- promoting regulatory reform and best practice
- building capacity amongst policy makers and regulators
- encouraging public-private dialogue
- informing business about reform processes and rules/procedures

7,750 SMEs received loans

72.1% share of women-owned/managed enterprises

€24.2 million total value of loans triggered

€3,125 average loan

2 partner financial institutions working with EU4Business

346 consultancy services delivered to SMEs

51.0% share of women-owned/managed enterprises

1 business support organisation improved their capacity

1 law, policy, regulation and procedure reformed

13 country public-private dialogue events held

7 government institutions improved their capacity



Success stories



The EU helps Pizza Mizza redefine Azerbaijan's casual dining landscape

After its early years as a delivery-focused business, Pizza Mizza – one of Azerbaijan's leading pizzeria chains – entered a key transformation phase in 2018 with advisory support under the EU4Business Initiative through the European Bank for Reconstruction and Development, which helped it significantly improve operations and strengthen its commercial performance. From 2018 onward, Pizza Mizza continued to scale and refine its business model and recently received additional support, which will ensure the company's long-term growth. The owners are now ready for the Blue Ribbon programme, which is designed to support companies with high potential in domestic markets.

[Read full story](#)

Brewing change: How an Azerbaijani SME is building a specialty coffee business in a tea-loving nation

The lack of centralised financial management became a real obstacle to development for 42 Coffee Roasters – an Azerbaijani coffee producer that offers a specialty coffee experience to local coffee enthusiasts.

Since the very beginning, the company's goal was to build direct online sales of "ready-to-go" products, like fresh coffee, and also growing the business.

Support from EBRD and the EU through the EU4Business Initiative made it possible. As a result, labour productivity and company turnover both increased by 12%, and the accounts receivable collection period decreased by 90%.

Today, 42 Coffee Roasters has a significantly stronger operational foundation to support future growth, helping shape a more modern, digital and quality-focused coffee market in Azerbaijan.

[Read full story](#)

Find out more:
www.eu4business.az